Invest in the world’s ubiquitous small-scale livestock systems

In light of livestock’s global economic importance, the public sector is significantly under-investing in the livestock sector.

**ACTIONS**

Make sufficient public resources available to ensure that smallholder livestock farmers and herders throughout the developing world can increase their productivity to capitalize on the new market-driven opportunities in the rapidly growing livestock sector.

Identify, based on credible evidence, the potential livestock investment returns and highest livestock investment potentials for rural growth.